

KAREN



PALACIO



I am majoring in Business Marketing, and I plan to use my degree to make a positive impact by helping brands connect with their audience and brand development through creative digital marketing.

I was introduced to computers at a young age, since my mom is a Computer Engineer and emphasized the importance of understanding technology and how beneficial it would be for my education and everyday life. Since then, I have had a strong foundation and have built my skills and knowledge in Microsoft Office, Google and WordPress.

I was originally born in Los Angeles, California. My family moved to Nevada when I was very young, so I would consider Reno my hometown. I work a full-time job outside of being a full-time student. I chose to attend UNR to be close to my family/friends and it was a better financial decision when I began my college career. My favorite movie of all time is Sandlot, since I am a big baseball fan. After college I would love to apply to grad school in Texas and travel the world when I have the opportunity. A few of my aspirations are to become a Pilates instructor and I am currently training for a half marathon.



Some of my hobbies are going to Pilates and hanging out with my dog. I love going to outdoors concerts, especially in the summertime. I listen to several genres including Country, Rap, Pop and Alternative. My favorite artists to listen to are Zach Bryan, Tate McRae, and Megan Moroney.

